

RULES OF PARTICIPATION

Website Contest: *Cranberries on video – Let's vote*

1. To participate, sign-up free of charge on the Quebec Cranberry Growers Association website (hereafter called the 'APCQ') at <http://www.notrecanneberge.com/Content/Page/Cranberries-on-Video---Lets-vote-contest> by registering your last name, first name, telephone number, year of birth and answering the required question.
2. To be eligible for the contest, your participation form must be filled-out online, at the latest, by December 20, 2018 at 8:00 a.m. at <http://www.notrecanneberge.com/Content/Page/Cranberries-on-Video---Lets-vote-contest>
3. The contest starts December 6, 2018, and ends December 20, 2018, at 8:00 a.m.

PRIZE:

A night's stay the Hôtel Le Concorde Québec in double occupancy with breakfast for 2 included.

TOTAL PRIZE VALUE: \$185.00

Conditions of use:

- This offer does not represent any cash value and may not be exchanged, reimbursed or combined with any other offer or promotion.
- Costs of travelling to Quebec City are not included nor are meals not mentioned in the prize package or other personal expenses.
- All other personal expenses are the winner's sole responsibility.

Drawing procedures

1. A drawing shall be held the December 20, 2018 at noon at the APCQ offices located at 859, Ancienne Route de l'Église, Notre-Dame-de-Lourdes, Quebec, Canada G0S 1T0.
2. The person whose 'participation' is selected randomly among all admissible participants shall be awarded the prize. The person will be contacted via email and/or telephone.
3. In the case in which the APCQ is unable to contact the winning person within a delay of two (2) days from the draw date, the APCQ shall randomly select another winner from among the admissible participants received and shall proceed in this same manner until able to contact a prize winner.

4. This contest is open to all Canadian residents over the age of majority in their respective province and residing in Canada at the time of participation.

GENERAL RULES

1. This contest is organized by the APCQ. Subject to the terms and conditions set forth in this document, the contest is open to Canadian residents. Any participant randomly chosen within the contest who does not respect the admissibility conditions will be automatically disqualified and another random drawing shall occur to select a winner. Any participant who does not meet these present admissibility conditions must inform the APCQ as soon as they are contacted.
2. By participating in this contest, the winner agrees to authorize, if necessary, the organizers of this marketing contest use their name and photograph, without compensation, for marketing purposes.
3. The persons for whose benefit this contest is held shall in no way be held responsible for any reason in such a case in which the inability to act is due to a situation out of their control such as a strike, lockout or any other conflict within their establishment or in the establishments of organizations or businesses whose services are used in the context of this contest.
4. Any dispute regarding the organization of this marketing contest may be submitted to the *Régie des alcools, des courses et des jeux du Québec* in order for a decision to be made. A dispute regarding prize distribution shall be submitted to the *Régie* in the goal of an intervention trying to settle it.
5. Contest rules are available in PDF format for download on the notrecanneberge.com website at the following address:
<http://www.notrecanneberge.com/Content/Page/Cranberries-on-Video---Lets-vote-contest>

APCQ
December 2018