



RULES OF PARTICIPATION

Facebook: 'Cranberries in video – Ready, set, action!' contest

1. To participate, click Like or comment on the Quebec Cranberry Growers Association (hereafter referred to as the 'APCQ) Facebook publication <https://www.facebook.com/apcq.notrecanneberge>.
2. The contest starts September 20, 2018, and ends December 2, 2018, at 11:59 pm.

PRIZES:

An attaché case with the image of 'Cranberries your cooking companions' and a surprise box of cranberry products.

TOTAL VALUE OF EACH PRIZE: \$27.25

Conditions of use:

- This offer does not represent any cash value and may not be exchanged, reimbursed or combined with any other offer or promotion.
- The APCQ is in no way responsible for any damage caused by the postal service or in the case of a lost package.

DRAWING CONDITIONS

1. A drawing shall be held on each of the following Mondays: September 24, October 1, October 8, October 15, October 22, October 29, November 5, November 12, November 19, November 26 and December 3 at noon at the APCQ offices located at 859, Ancienne Route de l'Église, Notre-Dame-de-Lourdes, Quebec, Canada G0S 1T0.
2. The person whose 'participation' is selected randomly among all admissible participants shall be awarded the prize. The person will be contacted via Facebook, email and/or telephone.
3. In the case in which the APCQ is unable to contact the winning person within a delay of two (2) days from the draw date, the APCQ shall randomly select another winner from among the admissible participants received and shall proceed in this same manner until able to contact a prize winner.
4. In order to receive the prize offered, the winner must reside in Canada so the APCQ may send the prize through the mail service.
5. This contest is open to all Canadian residents over the age of majority in their respective province and residing in Canada at the time of participation.

GENERAL RULES

1. This contest is organized by the APCQ. Subject to the terms and conditions set forth in this document, the contest is open to Canadian residents.
2. By participating in this contest, the winner agrees to authorize, if necessary, the organizers of this marketing contest use their name and photograph, without compensation, for marketing purposes.
3. The persons for whose benefit this contest is held shall in no way be held responsible for any reason in such a case in which the inability to act is due to a situation out of their control such as a strike, lockout or any other conflict within their establishment or in the establishments of organizations or businesses whose services are used in the context of this contest.
4. Any dispute regarding the organization of this marketing contest may be submitted to the *Régie des alcools, des courses et des jeux du Québec* in order for a decision to be made. A dispute regarding prize distribution shall be submitted to the *Régie* in the goal of an intervention trying to settle it.
5. Contest rules are available in PDF format for download on the [notrecanneberge.com](http://www.notrecanneberge.com) website at the following address:
<http://www.notrecanneberge.com/News/Detail/CONTEST--Cranberry-videos-%E2%80%93-ready-set-action>

APCQ
September 2018